



EVERLORA
photography + studio



STYLE + PREP
family session guide

WWW.EVERLORA.COM

hi there!

I'm Stacey, photographer, Mom, wife, Doula, pretend designer and professional snack getter. I'm here to tell your story. I found photography through birth work (yes, babies actually being born and me actually photographing it. It's beautiful, trust me.) but work and life evolved and here I am capturing your special moments in my studio, your home, or at dreamy outdoor locations.

I'm genuinely obsessed with taking photos that you'll love and treasure for the rest of time. Growing bellies, babies, kids, and families, photos for your business, your partner, or just for yourself, photos of your products, your space, birthday, successes, your dog. All of it, I love taking what you love and giving it to you to keep forever.

So tell me what you love, and how I can help you capture it to share now and cherish forever.

Stacey.



QUICK STYLING TIPS

Plan Ahead

- Choose outfits 1-2 weeks before your session so you have time to grab any missing pieces
- Lay everything out together to make sure the colours and textures complement each other
- Try things on before hand to make sure they fit properly

Studio vs. Outdoor

- Studio: Light, neutral tones, especially white, tan and brown photograph beautifully
- Outdoors: Avoid white as it can wash you out; choose warm, earthy, or muted tones instead
- Natural fabrics like linen, cotton, muslin, and knits look great in both settings

What to Avoid

- Large prints, logos, bright colours, and busy patterns
- Socks in studio photos unless they are new + white (bare feet or clean/new shoes look best)
- Bright or worn running shoes outdoors

Polish the Details

- Professional hair + makeup elevates your photos (and confidence)
- Remove watches and empty your pockets
- A fresh cut and shave for guys goes a long way
- Keep nails clean, filed, and tidy, for everyone, kiddos included

FAMILY SESSION PLANNING

What to Wear

- Choose mom's outfit first, then coordinate the family around it
- Dresses, wide leg pants and knits photograph beautifully. Flowy, comfy, and flattering
- For men + boys: khakis or jeans, and knits, sweaters, and henleys opposed collared shirts

Hair + Makeup

- Professional makeup is my number one recommendation!
- Soft waves photograph beautifully
- Go with whatever makes you feel confident

Before You Arrive

- Clean faces + trimmed nails (kids too!)
- Avoid last-minute wipe-downs in the studio

Patterns + Colours

- Keep patterns minimal, one person max
- Small florals or subtle plaid work well
- Stick to soft, neutral, and warm muted tones

UNSURE ABOUT OUTFITS? I'M ALWAYS HAPPY TO HELP.

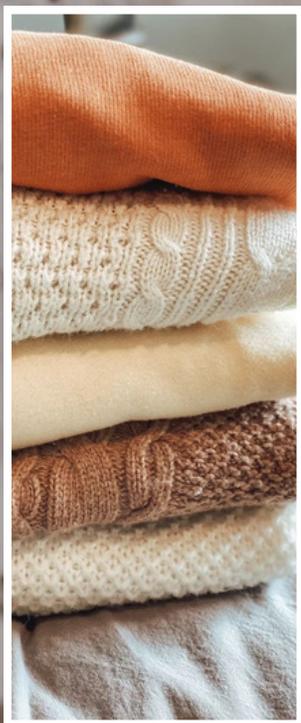
MOOD BOARD FOR *spring*



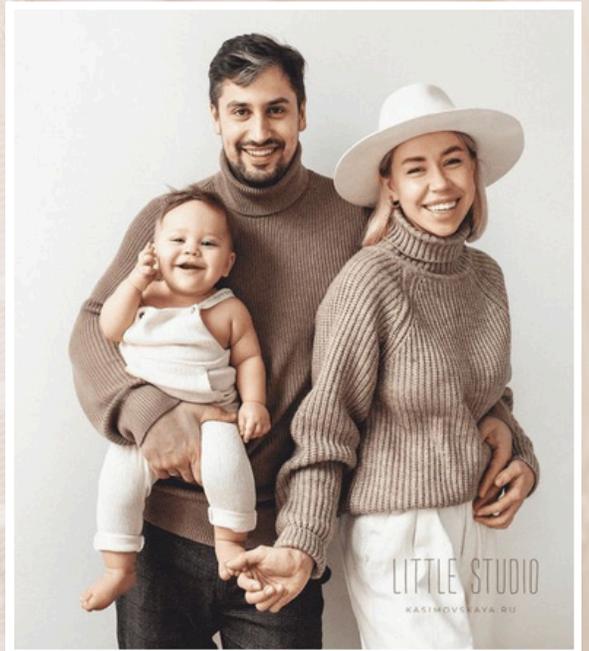
MOOD BOARD FOR *summer*



MOOD BOARD FOR *fall*



STUDIO MOOD BOARD



LITTLE STUDIO
KASIMOVSKAYA.RU



THANK YOU!

Gracey.

IF YOU HAVE ANY ADDITIONAL QUESTIONS, PLEASE FEEL FREE TO CONTACT ME DIRECTLY. I LOOK FORWARD TO WORKING WITH YOU!

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