



EVERLORA

photography + studio



INVESTMENT  
*guide*

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WWW.EVERLORA.COM

*hi there!*

I'm Stacey, photographer, Mom, wife, Doula, pretend designer and professional snack getter. I'm here to tell your story. I found photography through birth work (yes, babies actually being born and me actually photographing it. It's beautiful, trust me.) but work and life evolved and here I am capturing your special moments in my studio, your home, or at dreamy outdoor locations.

I'm genuinely obsessed with taking photos that you'll love and treasure for the rest of time. Growing bellies, babies, kids, and families, photos for your business, your partner, or just for yourself, photos of your products, your space, birthday, successes, your dog. All of it, I love taking what you love and giving it to you to keep forever.

So tell me what you love, and how I can help you capture it to share now and cherish forever.

*Stacey.*



# COLLECTION 1

- 30 minute session in studio, or on location
- one outfit
- 10 professionally edited photos
- online gallery + print release

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PERFECT FOR A QUICK FAMILY SESSION,  
MILESTONE, COUPLES AND BUSINESS PORTRAITS



\$250 + hst  
weekday discount -\$30



# COLLECTION 2

- 1-hour session in studio, or on location
- two outfits optional
- 20 professionally edited photos
- online gallery + print release
- use of the client closet

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\$355 + hst  
weekday discount -\$30

PERFECT FOR FAMILY SESSIONS, CAKE SMASH,  
MATERNITY AND BRANDING



## NEWBORN or fresh 48

- 1.5 - 2 hour session in studio, home or hospital
- full styling for mom + baby
- 20 professionally edited photos
- online gallery + print release
- use of client closet

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A RELAXED, COMFORTABLE SESSION WITH PLENTY OF TIME FOR FEEDING, CHANGING AND SOOTHING BABY



\$450 + hst

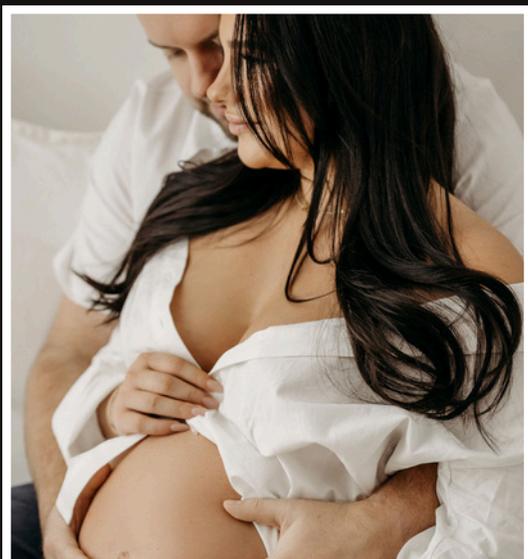


## MATERNITY + NEWBORN *package*

- Collection 2 - Maternity Session
- Newborn or Fresh 48 Session

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BUNDLE YOUR MATERNITY AND NEWBORN SESSION AND SAVE



\$750 + hst



# EXTENDED FAMILY

- 1-hour session at a beautiful outdoor location of choice
- 25 edited photos
- online gallery + print release
- photos of whole group, individual family groupings, couples, children's portraits, etc.

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FOR THE GRANDPARENTS, AUNTS, UNCLES, AND ALL THE KIDDOS IN BETWEEN



\$410 + hst  
weekday discount -\$30



# EXTRAS AND *add ons*

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\$35

## 'NAKED' SMASH CAKE

Show up and have a fresh, perfectly curated cake ready to smash. White, minimalist 4" of goodness, compliments of a local bakery.

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\$10 each

## EXTRA EDITED IMAGES

It's hard to leave favourites behind! Choose any extra images from your session beyond the included amount to have edited and included in your gallery.

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# FAQS

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## HOW LONG WILL IT TAKE TO RECEIVE MY PHOTOS?

Between 2-4 weeks. There are some determining factors here including the size of your collection, and the time of year. Sessions done during 'busy season' (September - December) may take a little longer. Likewise, if there is a deadline you're dealing with, let me know and I'll always do my best to accommodate!

## WHEN SHOULD I BOOK MY NEWBORN SESSION?

It's best to book your newborn session as soon as you know you'd like to work with me! We will book a tentative session date based on your due date, and will adjust accordingly when the babe makes their arrival. I ask that you let me know within 48 hours of giving birth. That way you know your session is secure and we'll work together to schedule you in 5-15 days after delivery.

## WHAT IS THE DIFFERENCE BETWEEN COLLECTION 2 AND A NEWBORN SESSION?

The first few weeks after having a baby can be a challenging, emotional time. That's why I've created a relaxed, stress free Newborn Session experience where we have the space and time to feed, change and soothe your baby throughout our time together taking photos, and we're not on the clock to finish up within a certain timeframe.

Collection 2 wouldn't provide us enough time to wrap, snuggle and pose baby into those sweet, squishy newborn shots you're hoping for.

## WHAT IF I NEED TO RESCHEDULE?

No problem at all. Please try to do so at least a few days before your session, but if it's due to sickness or injury just let me know asap. Your session will be rescheduled to a later date or your deposit will be carried forward to a future session.

# FAQS

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## WHAT IS THE BEST TIME OF DAY TO BOOK MY OUTDOOR SESSION?

Outdoor sessions are scheduled about an hour after sunrise or before sunset. This soft, warm light flatters skin tones, avoids harsh shadows, and creates the beautiful, glowing images you see in my portfolio.

I know this timing can be tricky with little ones, so adjusting nap time, keeping the day low-key, or bringing a few snacks can make it much easier. And truly—those stunning photos are always worth the slight schedule shift.

If evenings aren't an option, no worries! Studio sessions can be booked anytime, or you can choose a later fall date when the sun sets earlier. We'll always find a way to capture happy kids and beautiful images.

## DO YOU HAVE A CLIENT CLOSET I CAN BORROW FROM?

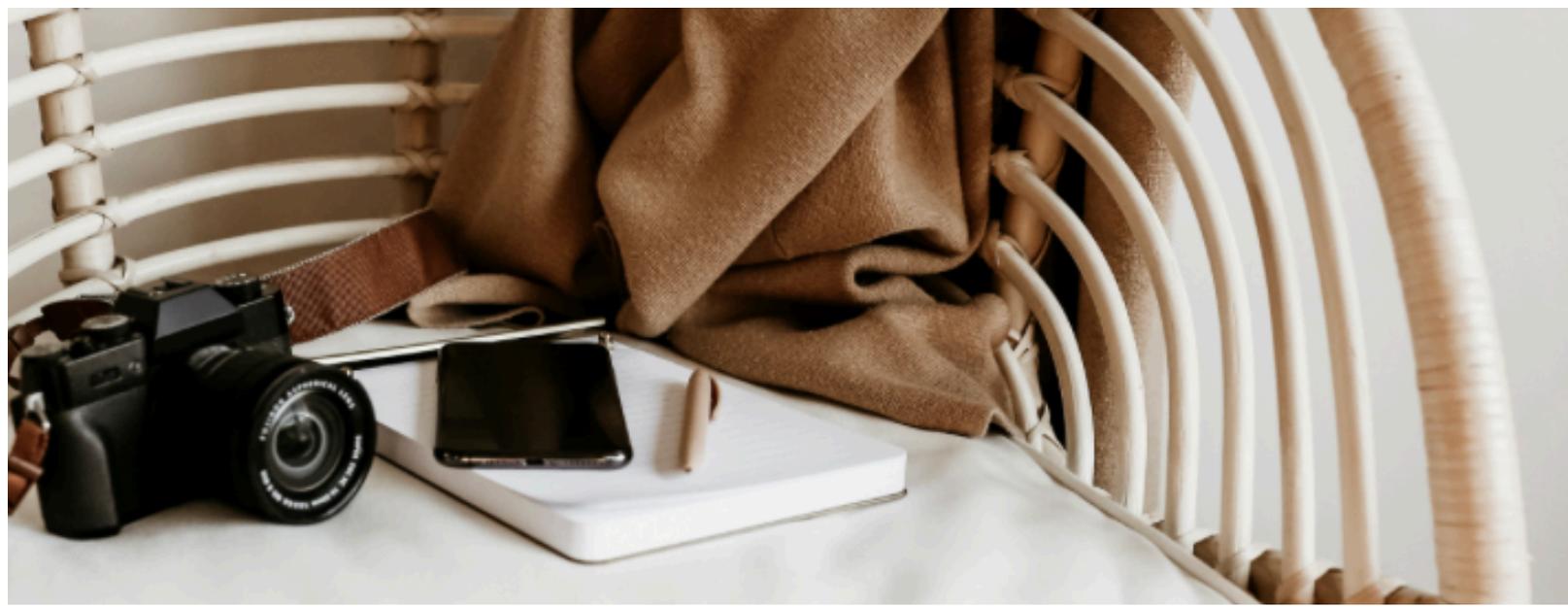
I do! I have a selection of items for both Mom and Baby in a variety of sizes, and some options for kids and Dads as well. It's best to check in before your session to see if I have something in the colour/style you're looking for.

## DO YOU DELIVER RAW FILES?

I only deliver your gallery once each image is perfected in post processing. I do not deliver raw files, as they aren't a proper representation of my work. Most people don't have the software to open raw files anyways!

## HOW FAR IN ADVANCE ARE YOU BOOKING?

Good question! Since I'm in the studio full-time, my weekday schedule is fairly flexible, booking between 2 - 3 weeks out for most sessions. Weekend and evening availability is much more limited, and can become full several months in advance. Mini Sessions, that happen a couple of times a year, fall and Christmas being the most popular, usually sell out in minutes. Reaching out as soon as you know you'd like to book your session is the best way to ensure a session date that works with your schedule.



# *how to* BOOK WITH ME

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NOW THAT YOU'VE GOT THE LOWDOWN, LET'S MAKE THIS A THING!

1. Fill out a contact form on my website or let me know you'd like to move forward with booking if we've already been chatting. Ask as many questions as you'd like, and we'll get right into figuring out if we're made for each other the way that I think we probably are (especially if you made it all the way through this guide)!
2. Give me the word, and I'll shoot you a proposal so we can make it official. It's 50% to lock-in the date, and the remainder of your session fee on the day of your photoshoot.
3. I'll send you a style and prep guide so you can begin to get ready for your shoot, and I'll be seeing you soon to make some magic!



I LOOK FORWARD TO  
HEARING FROM YOU!

*Gracey.*

 [facebook.com/everloraphoto](https://facebook.com/everloraphoto)

 [instagram.com/everloraphotography](https://instagram.com/everloraphotography)

 [everlora@outlook.com](mailto:everlora@outlook.com)

 613.885.0958

 [www.everlora.com](http://www.everlora.com)